



KSHB-TV

ORDER

Flight Dates **10/23/12-10/29/12**

Contract / Revision **314544 /**
Original Date / Revision
 10/31/12 10/31/12
Advertiser **Zweifel / Democrat / State Tr**
Agency **Buying Time LLC**
Buying Contact
650 Massachusetts Avenue NW - S
Washington, DC 20001
Product
Clint Zweifel for Missouri
Agency Com 15%
Billing Contact
Sales Office EWSDC
Sales Region NAT
Agency Ref 2

Order Sep 00:30:00
Estimate # **2453-Zweifel 10.23.12-10.29.12**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL CAND
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive
 Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
KCPT	%
KCTV	%
KCWE	%
KMBC	%
KMCI	%
KPXE	%
KSMO	%
UNKWN	100%
WDAF	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	9	\$1,466.25	\$1,725.00	0.00	10/01/12	10/28/12	9	\$1,466.25	\$1,725.00
November 2012	4	\$998.75	\$1,175.00	0.00	10/29/12	10/29/12	4	\$998.75	\$1,175.00
Totals	13	\$2,465.00	\$2,900.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KSHB	10/23/12	10/29/12	M-F 12-1p M-F 12-1p	CM	12-1p	11111--	:30	5	\$150.00	P-1	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/23/12	10/29/12	11111--	5		\$150.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSHB	10/23/12-10/29/12		M-F 12-1p	12-1p		MTWThF---	:30	(\$150.00)	0.00	NM			
Credited														
2	KSHB	10/23/12	10/29/12	M-F 2-3p M-F 2-3p	CM	2-3p	11111--	:30	5	\$150.00	P-1	0.00 NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/23/12	10/29/12	11111--	5		\$150.00	0.00						

[illegible]